



SBLI's Flex PUA Rider Is Being Suspended

SBLI Flex Whole Life Product Update

Effective August 14, 2017, the Flex Pay Paid-Up Additions Rider (Flex PUA Rider) is being suspended and will no longer be available. This rider allowed the insured to make additional cash deposits to enhance the policy's death benefit and cash value. Please note we will continue to offer the Single Premium Paid-Up Additions Rider.

Transition Rules

The transition rules are as follows:

Illustration Systems

The SBLIAgent.com and Winflex illustration systems will continue to support the Flex Whole Life product line with its remaining seven riders. Only the Flex Pay Paid-Up Additions Rider will no longer be available, effective August 14, 2017.

New Business Submission and Pending New Business

Flex Whole Life applications with a Flex Pay Paid-Up Additions Rider will continue to be accepted by the Home Office with a supporting illustration, until September 15, 2017.

Advertising Materials

As of August 14, 2017 please dispose of any Flex Pay Paid-Up Additions Rider product flyers (code: 16-4015) you have in your possession. Other SBLI Flex Whole Life product-related advertising materials which include references to the Flex Pay Paid-Up Additions Rider are currently being updated; these can continue to be used until their replacements are published.

For the education of producers/brokers only. Not for use with the public. Products and features may not be available in all states. Please share this only with agents appointed to sell with SBLI. Policy Form B-52, B-54. Rider Form Series: BN-7L, BN-8, BN-9, BN-50, BN-56, BC-40.1, 14-WOPR. SBLI Brokerage is the marketing name for Independent Distribution. The Savings Bank Life Insurance Company of Massachusetts. © 2017 All rights reserved. NAIC #70435. 17-4096 8/17

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