

have you "herd"?

Our whole life portfolio is better than ever.



## New Whole Life Products Meet More Needs

Our whole life portfolio now includes more products to meet the needs of more customers.

- **Ameritas Growth Whole Life**—built for long-term cash value accumulation over 20 to 30 years, with both lifetime and 10-pay funding options.
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- **Ameritas Value Plus Whole Life**—designed for clients who are looking for the lowest premium per dollar of death benefit plus long term cash value.
- **Ameritas Growth 10 pay**—reduces the risk that comes with lifetime premium payments and provides cash value that may be needed within a shorter time frame.

They join **Keystone Foundation Whole Life**, which provides early cash value and strong return of investment in 10-15 years.

Go to [Producer Workbench](#) to order materials or learn more by checking out

- the [quick reference guide](#),
- the [side-by-side product comparison](#) or
- the new [whole life producer page](#), which features sales ideas and more.

If you would like more information about using whole life in your practice, call your Ameritas sales development team at [800-390-2361](tel:800-390-2361).



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