

> Your Best Run Yet.

HIT THE SLOPES WITH NEW TERM LIFE ANSWERS RATES

Sit back on your skis and enjoy our NEW TERM LIFE RATES!



HERE'S WHAT YOU NEED TO KNOW:

- > Effective February 1, 2018, we're ready to adjust our ski goggles and hit the trail with competitive Preferred Plus Age-Last-Birthday rates
- > Take a special look at the 10T, 20T and 30T rates where you'll find performance pricing
- > Approved in all states except Oregon. Oregon is pending state approval. Not available for sales in New York
- > Transition rules: Applications signed February 1, 2018, and later will get the new rates. Any pending applications in-house with an application signed prior to February 1, 2018, and the Agent/Broker wishes to have the new rates will need to contact the Underwriting department

HERE'S WHERE OUR TLA GETS THE MOST MOMENTUM:

- > Preferred Plus and Preferred Nontobacco
- > 10-year Males and Females; ages 35-60
- > 20-year Males and Females; ages 35-60
- > 30-year Males and Females; ages 30-45

HERE'S WHY MUTUAL OF OMAHA IS YOUR #1 CARRIER FOR LIFE

- > Top Accelerated Death Benefit for Terminal Illness rider features up to \$1,000,000
- > Leading conversion opportunities prior to age 75
- > Competitive Fit underwriting credits to keep your clients at Standard up to age 75
- > Age-Last-Birthday rates

Great features to provide a cool ride for clients – we can help you maintain an edge in the term life marketplace.