



Coverage on their terms

INTRODUCING NEW TERM LIFE INSURANCE

At Symetra, we're always fine-tuning our products to ensure they are competitive, fulfill your clients' financial needs and help you build your business. That's why we're pleased to introduce our new Symetra Term Life Insurance product.

Designed for business and family protection, our new Symetra Term offers even more [competitive pricing](#) than before, with larger price breaks on policies with face amounts of \$2.5 million and above.¹ It will be available for sale starting **Sept. 17, 2018**.

Transition rules and timelines

Sept. 7, 2018

- Quotes for our new 2018 term product will be available on Winflex and Symetra Life Illustrator, along with our current term product.

Sept. 16, 2018

- To receive our current term product, applications must be signed on or before this date.

Sept. 17, 2018

- Our new term product will be available for sale in approved states. Applications will be available on symetra.com, iPipeline, Laser App and Winflex.
- We will no longer accept informal applications for our new term product, unless face amounts are \$2.5 million and above.
- Quotes for our current term product will no longer be available on Winflex, Symetra Life Illustrator or Symetra Express. Application is also no longer available through Symetra Express.
- All formal applications signed on or after this date will automatically receive our new term product.

Nov. 16, 2018

- All current term cases must be issued/paid or they will be closed.

We are excited to offer our new product and look forward to supporting your sales efforts! If you have any questions, contact your regional vice president or the Symetra Life Sales Desk at 1-877-737-3611 or lifesales@symetra.com.

Symetra Term Life Insurance is issued by Symetra Life Insurance Company, 777 108th Ave NE, Suite 1200, Bellevue, WA 98004. The policy form number is ICC18_LC1 in most states and is not available in all U.S. states or any U.S. territory.

Guarantees and benefits are subject to the claims-paying ability of Symetra Life Insurance Company.

¹ Subject to policy approval by Symetra.

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