



Field Announcement

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Colorado Bankers Life Insurance Company®
September 6, 2018 • Announcement #47-18

To: All Colorado Bankers Life Insurance Company® (CBLife) Annuity Field Partners

From: Home Office

Re: **CBLife Annuity Business to go Paperless on October 1, 2018**



CBLife is committed to making your experience faster and easier when:

- Submitting apps;
- Receiving confirmations and updates on new business processing; and
- Delivering policies to contract owners.

Toward that end, we are making significant investments in technology, as demonstrated by our recent launches of eApplication and eDelivery for our annuity products. Effective **October 1, 2018**, we will be moving to a 100% paperless application process. Please note the following deadline and transition:

- **Sunday, September 30, 2018: Last day CBLA 3, 5 & 7 paper applications in good order can be received by the Home Office by fax, email or mail. It is important that paperwork submitted be clean and complete.** Paper applications submitted after September 30, 2018 may be returned to the producer.

For more information and training on eApp and eDelivery, visit the Training Materials section on the Resource Center of CBLife.com.

The screenshot shows the CBLife website's Resource Center. The top navigation bar includes links for E-Application Center, Reports, Application & Illustration, Resource Center, Licensing & Contracting, Advanced Sales, and Connect with Us. The main content area is divided into two columns. The left column, titled 'Marketing Materials', features a section for 'CBLA 3, 5- and 7-year Tax-Deferred Guaranteed Return Annuities' with a brochure icon and links for 'CBLA-3 Key Features' and 'Rate Sheet'. The right column, titled 'Training Materials', contains a list of links: 'eApp Training', 'eApp Training Video', and 'eDelivery Training Video'. Below this is a 'Working with CBLife' section with links for 'Contact List' and 'Online Marketing Material Order'. At the bottom of the right column is a 'Product Availability List' section.

As a reminder:

- **eDelivery delivers the approved issued annuity contract submitted directly to the client within 48 hours of issuance. We communicate to producers via email that each Annuity Contract was successfully eDelivered to their client. In addition, producers can check the status of policies in the "My Cases" section of the eApplication.**

For questions, please call our team at 1.833.849.2861.

The CBLife Team



2327 Englert Drive
Durham, North Carolina 27713
(800) 367-7814
www.cblife.com

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